



Cultural Industry Organizations Project Grant

Panel Assessment

Purpose

This grant stream of the Alberta Media Fund (AMF) provides support for the creative and financial sustainability of Cultural Industry Organizations by assisting with new projects in books and magazine publishing, film production and sound recording. These organizations engage in development, production and distribution of creative products. The intent of this program is to support cultural industry producers that focus on finding and developing talent and intellectual property, creating high quality products and ensuring that all Albertans have the opportunity to access the products that public funding helped create.

Applicant Company Name:

Project Name:

Project Number:

Organization Type:

Project Type:

Assessment

Total Points Awarded

/75

1. Organizational and Fiscal Responsibility

/25

The application demonstrates that the applicant company has a clearly defined mandate, structure, purpose and plan including a solid detailed marketing and distribution plan highlighting potential markets and modes of distribution. The application must also demonstrate that the applicant company maintains accurate and appropriate financial records, is financially healthy and revenue and expense projections are based on realistic and accurate factors.

2. Organizational Enhancement

/25

The application demonstrates that the applicant company is focused on activities that will enhance the organization and the project will have a direct and positive impact on the company's business strategy.

3. Cultural Mandate

/25

The application demonstrates that the applicant company produces or plans to produce cultural artifacts of high artistic and production value that correspond to the applicant's stated mandate.

Comments: